

2023

ANNUAL REPORT

STRENGTHEN THE BUSINESS ENVIRONMENT

157 BUSINESS OUTREACH VISITS

8 BUSINESS ASSISTED WITH EXPANSIONS



SUPPORTING INVESTMENT IN ECONOMIC DEVELOPMENT (SIED)

\$7,072,991 AWARDED

200+ NEW & RETAINED JOBS
Grandview, Yakima, & Yakima County

SIED program awards fund public infrastructure to support private investment and job creation.

SPANISH/ENGLISH BUSINESS CONFERENCE

102 ATTENDEES

9 AGENCIES



ATTRACT NEW INDUSTRY

37 COMPANIES RECEIVED INFO. ON RELOCATING TO YAKIMA

10 HOSTED SITE VISITS



ENCOURAGE SMALL BUSINESS GROWTH

113 SMALL BUSINESS TRAINING SESSIONS

- Digital Literacy
- Financial Literacy
- Marketing



63 SMALL BUSINESS STARTUP ADVISING

- Business Plan Development
- Financing & Capital
- Managing a business

ENHANCE INVESTOR RELATIONS

92% PLEDGE RETENTION RATE OVER 5yrs.



119K GRANTS SUPPORTING YCDA EFFORTS

Yakima County Development Association
CHOOSE YAKIMA VALLEY