# TAKING BIAS OUT OF THE BOX: HOW CURIOSITY CAN HELP ADDRESS RECRUITMENT



#### MY GOALS

Not to teach you anything!!!

Make you

- ✓ Smile
- ✓ Think
- ✓ Feel



#### WHAT I'LL SHARE WITH YOU

- Executive Summary
- My Story
- A Troubling Cycle
- Second Chance Hiring Benefits
- The Solution to Overcoming Bias
- More Effective Second Chance Hiring
- Giveaway (money is involved)!
- Final Thought



#### **EXECUTIVE SUMMARY**

- The US has an incarceration problem, which leads to employment and recidivism issues
- There is already EEOC guidance about how employers should treat job seekers with criminal convictions



#### EXECUTIVE SUMMARY

- There are significant benefits to hiring from this talent pool
- There are many very easy (and free) ways to improve your hiring practices for these applicants



# MY STORY



# **HOW IT WAS**







RECOVERY

CAREER SERVICES

# A TROUBLING CYCLE



# THE US HAS A CRIMINAL JUSTICE ISSUE

77M 600K 11.4M

6K

2M 95%

RECOVERY
CAREER SERVICES

98K

#### LEADS TO NEGATIVE JOB OUTCOMES

- 60% of people who were incarcerated are unemployed one year after release
- 64% of unemployed men in their 30s have a criminal record
- 60% higher call back rates for those without criminal convictions



# WHICH INCREASES RECIDIVISM

- The #1 reason for re-offense is poverty
  - WA State spends about \$241M per year on recidivism
- Recidivism impacts feelings of safety, community, and vibrancy



# **BENEFITS**



# SECOND CHANCE HIRING BENEFITS

- Lower Turnover Rates/Higher Retention
- Taxpayer Savings and Tax Benefits
- More Competitive Workforce
- Increased Diversity
- Stronger and Safer Communities



# THE SOLUTION TO OVERCOMING BIAS



#### HOW TO USE CURIOSITY?

Companies do well with the first question

 Most important question is the second one



#### EXERCISE

# 9-minute exercise

- Get into groups or 2 or 3 1 minutes
- Come up with a good second question – 3 minutes
- Quick report out 5 minutes



# HOW TO EVALUATE THESE JOB SEEKERS



#### EEOC 2012 GUIDANCE

- Using criminal history may be a violation under Title VII of the Civil Rights Act of 1964
- Says that employers should use the "nature-time-nature" test to evaluate applicants' fitness
- Include an individualized assessment



#### INDIVIDUALIZED ASSESSMENT TIPS

- Absolutely, positively do not use your gut
- Do not let one bad hire ruin your attitude
- Get more than one person included in the evaluation or have a system
- Ask questions that uncover their life since the last conviction



# WHERE TO FIND THIS TALENT



#### WHERE TO FIND THE WORKERS?

- Workforce development system
- Other government agencies
- Local nonprofits
- Parole and probation officers
- Flow of applications



# HOW TO IMPLEMENT PRACTICES



#### LOW EFFORT

Follow the EEOC guidance

 Fairly consider job seekers through the natural flow of applications



#### MEDIUM EFFORT

- Add a blurb to your EEOC statement in your job postings, employee handbook, and website
- Internally publish your disqualifying offenses for criminal history and share those policies with applicants before performing preemployment background checks

# HIGH EFFORT

- Analyze every position in your company to seek opportunities for those with criminal convictions
- Appoint more than one person to hire and evaluate these job seekers
- Establish relationships with CBOs and government agencies that serve those with criminal convictions

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# A FINAL THOUGHT







# ONLINE COURSE FOR SERVICE PROVIDERS

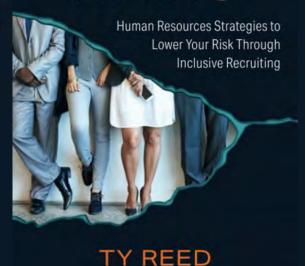
THE RECOVERY **EMPLOYMENT** JOURNEY RECOVERY





# I WROTE A BOOK!

# SECOND CHANCE HIRING







For more info, to find help, donate, or see data and resources

Ty Reed
Recovery Career Coach
ty@recoveryandwork.org
https://www.linkedin.com/in/tyreedmba
recoveryandwork.org

