

# Yakima County Development Association

CHOOSE YAKIMA VALLEY

## 2022 ACCOMPLISHMENTS

### STRENGTHEN THE BUSINESS ENVIRONMENT

**176** INDUSTRY ROUNDTABLE PARTICIPANTS

**74** BUSINESS OUTREACH VISITS

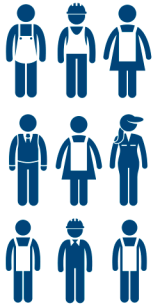
### SUPPORTING INVESTMENT IN ECONOMIC DEVELOPMENT

**\$5,294,100** IN AWARDS FUNDING

**114+** PROJECTED JOBS  
Grandview, Sunnyside, and Yakima

SIED awards grants and loans to finance public infrastructure such as access roads, rail lines, sewer and water extensions, or other public works to support private investment and job creation.

### SPANISH BUSINESS CONFERENCE



**80** ATTENDEES

**10+** AGENCIES

### ATTRACT NEW INDUSTRY

**34** RECEIVED INFO. ON  
RELOCATING TO  
YAKIMA

**9** HOSTED  
SITE VISITS



### ENCOURAGE SMALL BUSINESS GROWTH

**120** SMALL BUSINESS TRAINING SESSIONS

- Digital Literacy
- Financial Literacy
- Marketing

**85** SMALL BUSINESS STARTUP ADVISING

- Business Plan Development
- Financing & Capital
- Managing a business

**443** JOBS RETAINED



### ENHANCE INVESTOR RELATIONS



**56** BUSINESS & COMMUNITY LEADERS CONTRIBUTED TO YCDA'S 5YR. STRATEGIC PLAN

**93%+** PLEDGE RETENTION OVER 5YRS.

**\$181K** SUPPORTING YCDA EFFORTS  
GRANTS