

# 2024 ANNUAL REPORT

## STRENGTHEN THE BUSINESS ENVIRONMENT

**94** BUSINESS OUTREACH VISITS



**10** BUSINESS ASSISTED WITH EXPANSIONS

## SPANISH/ENGLISH BUSINESS CONFERENCE

**242** ATTENDEES



**23** AGENCIES

## ENCOURAGE SMALL BUSINESS GROWTH

### SMALL BUSINESS TRAINING SESSIONS

**113**

- Digital Education
- Financial Education
- Business Plan Development



## SUPPORTING INVESTMENT IN ECONOMIC DEVELOPMENT (SIED)

**\$2,964,984** AWARDED

**99+** NEW & RETAINED JOBS  
Moxee, Yakima, & Yakima County

*SIED program awards fund public infrastructure to support private investment and job creation.*

## ATTRACT NEW INDUSTRY

**45**  
Companies

RECEIVED INFO.  
ON RELOCATING  
TO YAKIMA



**23** SITE SELECTOR ENGAGEMENTS

## SMALL BUSINESS DEVELOPMENT CENTER

**55**

SMALL BUSINESS SUPPORTED

- \$1.6 Million in Revenue Growth
- \$115,000 in Financing
- 27 New Jobs Added

## YCDA MAKES AN IMPACT

YCDA helps bridge the public and private sectors, creating partnerships that lay the groundwork for lasting growth and opportunity across Yakima County.” *Toni McLavey, YCDA Board Chair, 2025 - 2026*