

2024 ANNUAL REPORT

STRENGTHEN THE BUSINESS ENVIRONMENT

94 BUSINESS OUTREACH VISITS

10 BUSINESS ASSISTED WITH EXPANSIONS



SUPPORTING INVESTMENT IN ECONOMIC DEVELOPMENT (SIED)

\$2,964,984 AWARDED

99+ NEW & RETAINED JOBS
Moxee, Yakima, & Yakima County

SIED program awards fund public infrastructure to support private investment and job creation.

SPANISH/ENGLISH BUSINESS CONFERENCE

242 ATTENDEES

23 AGENCIES



ATTRACT NEW INDUSTRY

45 COMPANIES RECEIVED INFO. ON RELOCATING TO YAKIMA

23 SITE SELECTOR ENGAGEMENTS



ENCOURAGE SMALL BUSINESS GROWTH

113 SMALL BUSINESS TRAINING SESSIONS

- Digital Education
- Financial Education
- Business Plan Development



SMALL BUSINESS DEVELOPMENT CENTER

55 SMALL BUSINESS SUPPORTED

- \$1.6 Million in Revenue Growth
- \$115,000 in Financing
- 27 New Jobs Added

YCDA MAKES AN IMPACT

YCDA helps bridge the public and private sectors, creating partnerships that lay the groundwork for lasting growth and opportunity across Yakima County.” *Toni McLavey, YCDA Board Chair, 2025 - 2026*